



Convention Guideline Additions

SUITCASING

Suitcasing is when a non-exhibiting company, either a current CECA supplier or a perspective CECA supplier, solicits business in exhibit hall aisles, in another company's booth or in other public spaces. This includes but is not limited to passing out information & brochures, and demonstrating products/services, etc. Suitcasing may also take the form of commercial activity conducted from a hotel guest room, a restaurant, club or any other public place of assembly involving convention attendees within the convention venues.

Any attendee who is observed to be Suitcasing as outlined above are in violation of the CECA Suitcasing Policy and will be asked to leave immediately without a refund. Additional penalties may be applied.

We ask that attendees and exhibitors report any violations you may observe to CECA Management.