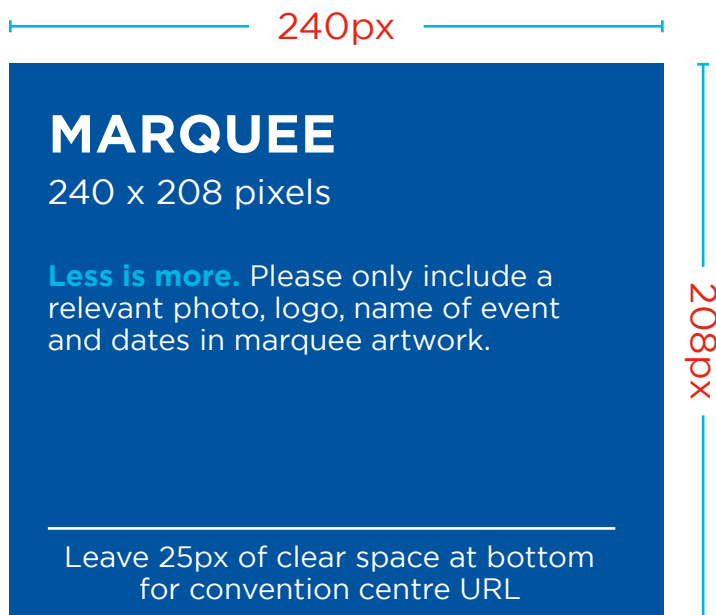


# EXTERNAL MARQUEE SIGNAGE DIGITAL SPECS

The Creative Services Department at the Niagara Falls Convention Centre in Niagara Falls (NFCC) takes responsibility for the content creation and management of the centre's external signage systems. These services are available to NFCC clients who wish to promote their events.

To ensure a quick and easy process, please carefully read the below information.



## ARTWORK SUBMISSION



### Format

- JPG\*
- 72 dpi
- RGB

\*If you are only submitting a logo with no other artwork, please submit your high res logo in .eps or .png format.



### Contact

Please send all final artwork to your Event Manager

**Please submit all final artwork three weeks prior to your event.**

## The Fine Print

By submitting final artwork, you agree that the Niagara Falls Convention Centre reserves the right to make any changes to any or all artwork submitted in order to adhere to the Convention Centre's brand standards. In some cases a working file may be requested in order to make said changes. Changes may include the addition or removal of design elements if said elements are not consistent with the Convention Centre's messaging or standards. In addition, the convention centre's website [fallsconventions.com](http://fallsconventions.com) will be placed at the bottom of all marquee artwork. This ensures consistency with our branding and provides one destination point for customers seeking event information. Please contact your Event Manager

**plan to be impressed.**