

2025 Niagara Falls Convention Sponsorship Opportunities

All sponsorship opportunities also include:

- Special mention
- Listing on the convention website
- VIP Advanced Registration for our next CECA Convention

Item	Spots	Price
<p>CECA Power Party Sponsor</p> <p>Large cardboard placard and detailed introduction at Party by CECA President. Have the opportunity to bring your own branding in (supplied by you) including cups, napkins, approved signage. All the power to you!</p>	1	\$10,000
<p>Hospitality Suite</p> <p>Signage in the Hospitality Suite</p>	1	\$6,000
<p>President's Sit Down Dinner Reception Sponsor</p> <p>Large cardboard placard and mention by CECA President. Logo on the menu.</p>	1	\$5,000
<p>Awards/Kick-Off Breakfast</p> <p>Large cardboard placard and detailed introduction at Awards/Kick-Off Breakfast by CECA President. Logo on the breakfast menu.</p>	1	\$5,000
<p>Thirsty Thursday Night Sponsor</p> <p>Signage at the winery and mention by CECA's President for a winetastic event!</p>	1	\$5,000
<p>Registration Desk & Bag Sponsor</p> <p>Sponsor the registration desk at the CECA Convention and provide your own bags for people to tote around the Exhibits! You can even fill the bags with promotional information! Large cardboard placard.</p>	1	\$4,000
<p>Lanyard Wallets</p> <p>Lanyard Wallets to display your badge and hold your tickets. You supply the lanyard wallet with a CECA approved design.</p>	1	\$4,000
<p>Exhibit Lunch Sponsor</p> <p>Large cardboard placard. One per day.</p>	2	\$3,000
<p>Exhibit Bar Sponsor</p> <p>Large cardboard placard, bar open during lunch. One per day.</p>	2	\$2,500
<p>Lounge Sponsor</p> <p>Sponsor a spot where guests can come relax and re-charge. Large cardboard placard will announce you as a sponsor at the lounge.</p>	1	\$2,500

Paid Education Session during Contractor Breakfast		
Give your education session during the Contractor Breakfast and educate the industry while promoting your product. Interested parties must submit their education proposals first to be considered for this opportunity.	1	\$2,500
Room Key Sponsor		
Room keys supplied by you customized with your Company logo (with some requirements).	1	\$2,500
Windows at the top of Escalator on the left in Convention Centre Sponsor		
Have your signage welcome guests as they come into the Convention Centre. There are 8 panels of glass available for you to decorate. Cost of the clings and installation is not included in the sponsorship price.	1	\$2,500
Window Clings on Doors into the Marriott Sponsor		
Decorate the main doors into the Marriott with your ad. The Cling and installation to be provided by you. All designs and dimensions must be approved by CECA and the Marriott ahead of time.	1	\$2,500
Side of Escalator in Entrance Way Sponsor		
Have your name highly visible when you walk right in the door on the way to the Exhibits. Price does not include any fees for the manufacture or installation of the ad.	1	\$2,500
Hall A Entry Pillar (Convention Centre) Sponsor		
You'll have to walk by your ad on the pillar to get into the Hall. Make sure you are the first thing everyone entering the hall sees! Cost of ad and installation is not included in the sponsorship price.**see below	1	\$2,500
Directional Floor “foot” prints signs Sponsor		
Guide people into the correct meeting space at the Marriott and at convention with “foot” print floor signs. Price does not include any fees for the ads which will be supplied by you and strategically placed by you. Opportunities include 3 floors of the Marriott (1st & 2nd floor include part of the stairs; 2nd floor is where the breakfasts are; 3rd floor is where education is) and the Convention Centre. Pick your floor or ask us about multiple floor discounts!	4	\$2,000 _(M1) \$1,500 _(M2) \$1,000 _(M3) \$2,000 _(C)
Supplier Breakfast Sponsor		
Large cardboard placard and mention at Supplier Breakfast by CECA’s BOD.	1	\$1,500
Marriott Stair Glass Baluster Sponsor		
Put your add on the staircase glass baluster. The Cling and installation to be provided by you. All designs and dimensions must be approved by CECA and the Marriott ahead of time.	1	\$1,500
Marriott 2nd floor Glass Baluster Sponsor		
Put your add on the 2nd floor glass baluster. The Cling and installation to be provided by you. All designs and dimensions must be approved by CECA and the Marriott ahead of time.	1	\$1,500
Front of the Podium Sponsor		
Have your company name displayed on the front of the podium to be used in our AGM and potentially other meetings. CECA to supply sign.	1	\$1,500
Marriott Room Drop Offs Sponsor - Alcor???		
Welcome guests with a customized room drop off at the Marriott on the Falls. Goodies supplied by and assembled by you. Sponsorship includes the fee for one drop off. Things like chocolate covered strawberries can be arranged by the hotel.	1	\$1,500
Customized Disposable Water Bottles for Marriott Guests Sponsor		
Ensure CECA guests at the hotel receive your water bottles in the room. You supply the water bottles and the hotel will put up to 2 bottles in the room per day.	1	\$1,000

Hershey Chocolate Bars Sponsor		
A symbol of Niagara Falls due to the famous Hershey's Chocolate World, help welcome our convention guests with your branded Hershey chocolate bars given out at the registration desk. Chocolate bars provided by you and designed by you (can be done through the hotel costs are approximately \$9.99 per bar).	1	\$1,000
Do Not Disturb Sign Sponsor		
Do Not Disturb Signs supplied and customized by you to hang on the room doors. Design must be approved ahead of time and signs will be provided at check-in.	1	\$1,000
19-39 Club Sponsor		
Sponsor the 19-39 Club Meeting! Large cardboard placard.	1	\$500
Elle-evator Club Sponsor		
Sponsor the Elle-evator Club Meeting! Large cardboard placard.	1	\$500
Pads/Pens for AGM & Education sessions Sponsor		
Pads/Pens supplied by you to be given out at the AGM and the Education Sessions (where appropriate)	1	\$500
Outside Marquee at Convention Centre Sponsor		
Have the lights shining you. Add your branding to the scrolling outside marquee at the Convention Centre. Available on Convention Days June 11 & June 12. Price is per day. You provide the ad (specs will be provided).	5	\$500
Main Lobby North Windows in Convention Centre Sponsor		
Adorn one of the 30 windows that you see when you come in with your personalized window cling. Cost of the clings and installation is not included in the sponsorship price. Discounts available for multiple purchases. **see below	30	\$500
Hall A Windows in Convention Sponsor		
Adorn one of the 17 windows that you see when you come out of the convention Hall with your personalized window cling. Cost of the clings and installation is not included in the sponsorship price. Discounts available for multiple purchases. **see below	17	\$500
Hall A Vestibules in Convention Centre Sponsor		
Adorn one of the 3 glass panels that you see by the vestibule of the convention hall with your personalized window cling. Cost of the clings and installation is not included in the sponsorship price. Discounts available for multiple purchases. **see below	3	\$500
CECA Convention Website Ads Sponsor		
Have your ad (supplied by you) featured on the RHS of the front page of our CECA Convention website on a rotating basis.	8	\$250
Ad on Marriott Screens Sponsor		
Conveniently located next to the lobby bar have your logo or ad (provided by you) scrolling on one of the 3 mounted screens. Up to 10 opportunities available.	5	\$250
Golf Sponsor		
Score a "hole-in-one" by sponsoring this event! Large placard and mention at the event.	1	\$2,500
Golf Meal Sponsor		
Sponsor the meal at the CECA Convention Golf Tournament! Large placard and mention at the event.	1	\$1,500
Golf Beverage Sponsor		
Sponsor the drink tickets at the CECA Convention Golf Tournament! Logo on drink tickets and ability to put a sign (provided by you) on the drink cart.	1	\$1,500
Hole in One Sponsor		

Insure the hole for that person lucky enough to have a hole in one! Staff the hole and decorate your table. (Meals for 2 including in price).	1	\$750
Staffed Contest Hole Sponsor Staff a golf hole and greet the golfers coming to play. Options include playing a game or setting up a drink station, etc. (Meals for 2 including in price).	2	\$750
Longest Drive Sponsor Sponsor the award for the longest drive! Placard at hole and mention at the event.	1	\$500
Closest to the Pin Sponsor Sponsor the award for the closest to the pin! Placard at hole and mention at the event.	1	\$500
Tee Box Sponsors Sponsor a tee box at the CECA Convention Golf Tournament! Placard at hole.	13	\$300
Golf Cart Sponsors Have your company logo placed inside the carts.	4	\$250
Prizes – provide prizes for the Golf Tournament and CECA draw!		

**NFCC Information:

[NFCC Branding Dimensions - CECA.pdf](#)